

Martin Solly

Professore Associato Confermato di Lingua e Traduzione – Lingua Inglese L-LIN/12, presso il Dipartimento di Culture, Politica e Società dell'Università degli Studi di Torino. Idoneo a Professore Ordinario nel SSD L-LIN/12 a seguito dei risultati e degli atti (8 agosto 2014) relativi all'Abilitazione Scientifica Nazionale (tornata 2012)

Martin Solly is Associate Professor of English Language and Linguistics at the University of Turin. From 2005 to 2012 he held the same role at the University of Florence. Previously he taught at the University of Turin and the University of Eastern Piedmont. A graduate of the University of Oxford (BA, MA), he has a PGCE from the University of Cambridge and earned his PhD in Applied Linguistics from the University of Hertfordshire. His main research interests and scientific publications lie in applied linguistics and language education. His work has focused primarily on language learning in higher education and specialised discourse in academic and professional settings. In this regard he is particularly concerned with the relationship between language and context (namely, institutional, disciplinary, intercultural, community) as well as with how language choice impacts on the construction and representation of identity. Other areas of major interest include the analysis of academic / scientific texts, academic literacy, language planning and policy, sociolinguistics, stylistics, language teaching / learning methodology. Visiting Scholar at the University of Cambridge in the 2011-2012 academic year, he is a member of the *Associazione Italiana di Anglistica* and of the *British Association for Applied Linguistics* and has been an active participant in various research projects at both European and national level. In 2013 he was elected to the Scientific Committee of the new Turin University Language Centre, and in 2014 he was invited to join the newly established Cambridge Research in Community Language Education Network. He is a participant in a project on metaphors (*Nuove prospettive nella ricerca sulle metafore*) which in September 2016 was awarded national research funding for the next three years by the Italian Government.

Selected scientific publications

Books

- Solly Martin 2016. *The Stylistics of Professional Discourse*. Edinburgh: Edinburgh University Press.
- Campagna Sandra / Elana Ochse / Virginia Pulcini / Martin Solly (eds) 2016. *Languaging in and across Communities: New Voices, New Identities*. Bern: Peter Lang.
- Solly Martin / Edith Esch (eds) 2014. *Language Education and the Challenges of Globalisation: Sociolinguistic Issues*, Newcastle upon Tyne: Cambridge Scholars Publishing.
- Esch Edith / Martin Solly (eds) 2012. *The Sociolinguistics of Language Education in International Contexts*, Bern: Peter Lang.
- Solly Martin / Michelangelo Conoscenti / Sandra Campagna (eds) 2008. *Verbal / Visual Narrative Texts in Higher Education*, Bern: Peter Lang.
- Di Martino Gabriella / Vanda Polese / Martin Solly (eds) 2008. *Identity and Culture in English Domain-specific Discourse*. Napoli: Edizioni Scientifiche Italiane.
- Solly Martin 2003. *English Language Learning in Domain-specific Contexts: A Case Study*. Turin: Edizioni Libreria Cortina, pp. 212.

Chapters in books

- Solly Martin 2016. Reconciling Tradition and Innovation: Languaging in Professional Communities of Practice. In Sandra Campagna / Elana Ochse / Virginia Pulcini / Martin Solly (eds) 2016. *Languaging in and across Communities: New Voices, New Identities*. Bern: Peter Lang.
- Solly Martin 2014. 'Giving the Graduates an Earful': Identity and Interaction in Commencement Speeches. In Paola Evangelisti Allori (ed.) *Identities in and across Cultures*. Bern: Peter Lang, 165-184.
- Solly Martin / Edith Esch 2014. Language Education and the Challenges of Globalisation. In Martin Solly / Edith Esch (eds) *Language Education and the Challenges of Globalisation: Sociolinguistic Issues*, Newcastle upon Tyne: Cambridge Scholars Publishing, 1-11.
- Solly Martin 2012. Dialogic monologues: commencement speeches as an evolving genre. In Giuliana Garzone / Paola Catenaccio / Chiara Degano (eds) *Diachronic Perspectives on Genre*. Bern: Peter Lang, 99-114.
- Esch Edith / Martin Solly 2012. Introduction. In Edith Esch / Martin Solly (eds) *The Sociolinguistics of Language Education in International Contexts*. Bern: Peter Lang, 7-28.
- Solly Martin 2012. Communicative Competence and a Blog Community. In Laura Di Michele (ed.) *Regenerating Community, Territory, Voices*, vol. 2. Naples: Liguori Editore, 173-178.
- Solly Martin 2011. Setting the graduates challenges for the 21st century: the case of commencement speeches. In Gabriella Di Martino / Linda Lombardo / Stefania Nuccorini (eds) *Challenges for the 21st century: Dilemmas, Ambiguities, Directions*, vol. 2. Rome: Edizioni Q, 357-365.

- Solly Martin 2010. Italian higher education admissions procedures. In Barend Vlaardingerbroek / Neil Taylor (eds) *Getting into Varsity – Comparability, Convergence and Congruence*. Amherst (NY): Cambria Press, 27-42.
- Solly Martin 2009. Using Language to Shape Identity in Academic Discourse: The Case of Disclaimers and Provisos. In Maurizio Gotti (ed.) *Commonality and Individuality in Academic Discourse*. Bern: Peter Lang, 305-324.
- Solly Martin 2008. Redefining the narrative in contemporary educational discourse In Gabriella Di Martino / Vanda Polese / Martin Solly (eds) *Identity and Culture in English Domain-specific Discourse*. Naples: Edizioni Scientifiche Italiane, 415-433.
- Solly Martin 2008. 'Uberrimae fidei': language choice and cultural undertones in the insurance of international trade. In Vijay Bhatia / Christopher Candlin / Paola Evangelisti (eds) *The Formulation of Legal Concepts across Languages and Cultures*. Bern: Peter Lang, 141-157.
- Solly Martin 2008. Introduction. In Martin Solly / Michelangelo Conoscenti / Sandra Campagna (eds) 2008. *Verbal / Visual Narrative Texts in Higher Education*, Bern: Peter Lang, 9-21.
- Solly Martin 2008. Narrative and Identity in Contemporary Language Learning Policies. In Martin Solly / Michelangelo Conoscenti / Sandra Campagna (eds) *Verbal / Visual Narrative Texts in Higher Education*. Bern: Peter Lang, 115-131.
- Solly Martin 2008. Implementing the Bologna Process in Italy: a Distinctive Approach to Language Learning in Domain-specific Contexts. In Inmaculada Fortanet-Gómez / Christine Räisänen (eds) *ESP in European Higher Education: Integrating Language and Content*. Amsterdam. Benjamins, 199–211.
- Solly Martin 2008. Job ads and the construction of identity in contemporary English primary education. In Aurelia Martelli / Virginia Pulcini (eds) *Investigating English with Corpora. Studies in Honour of Maria Teresa Prat*. Monza: Polimetrica, 99-118.
- Solly Martin 2007. Linguistic Choice in the Discourse of Contemporary Educational Reform. In Norman Fairclough / Giuseppina Cortese / Patrizia Ardizzone (eds.) *Discourse and Contemporary Social Change*. Bern: Peter Lang, 259-278.
- Kelly Michael / Malmqvist Anita / Slibar Neva / Solly Martin 2006. European Thematic Network Project in the Area of Languages III, Synthesis Report for Subproject Three on Languages as an Interface between Different Sectors of Education.
- Solly Martin 2005. Vagueness in the Discourse of Insurance: the Case of the Marine Insurance Act 1906. In Vijay Bhatia / Jan Engberg / Maurizio Gotti / Dorothea Heller (eds) *Vagueness in Normative Texts*. Bern: Peter Lang, 313-334.
- Solly Martin 2002. 'Once a trademark, not always a trademark': Using Language to Avoid Legal Controversy. In Maurizio Gotti / Dorothea Heller / Marina Dossena (eds) *Conflict and Negotiation in Specialized Texts*. Bern: Peter Lang, 211-232.

Articles in refereed journals

- Solly Martin 2012. Communicating with the Wider Audience: the Case of a Legal Blog. *International Journal of Law, Language and Discourse* (2.1), 52-71.
- Cortese Giuseppina / Martin Solly, Martin 2008. L'inglese specialistico. In Giovanni Iamartino (ed.) *Linguistica inglese: studi recenti e prospettive di ricerca*, Special Issue, *Studi Italiani di Linguistica teorica e Applicata XXXVII* (1), 181-220.
- Solly Martin 2007. 'Don't get caught out': pragmatic and discourse features of informative and promotional texts in international healthcare insurance. *Communication & Medicine* (4), Berlin / New York: Mouton de Gruyter, 27-35.
- Solly Martin 2006. ESP theory and methodology in Italian higher education: identifying a research narrative. *ESP Across Cultures* (3), 90-102.
- Solly Martin 2006. The Language of the Disclaimer in International Health Insurance. in Danuta Bartol / Anna Duszak / Hubert Izdebski / Jean-Marie Pierrel (eds) *Langue, Droit, Société: Language, Law, Society*. Nancy: *Cahiers du DNPS* (5-6), 425-434.
- Solly Martin 2006. United Nations Security Resolutions: Narrative Patterns, Language Choice and Pedagogical Implications. *Professional and Academic English* (28), 4-8.
- Solly Martin 2003. 'Order, order in the court': the use of repetition in the realization, reproduction and manipulation of legal power. *Rassegna Italiana di Linguistica Applicata XXXV* (3) Rome: Bulzoni Editore, 185-201.

Book reviews

- Solly Martin 2016. Review of Anjali Pandey 2016. *Monolingualism and linguistic exhibitionism in fiction*. Basingstoke & New York: Macmillan. *Journal of English as Lingua Franca* (5.2), 383-386.
- Cortese Giuseppina / Martin Solly / Elana Ochse / Michelangelo Conoscenti 2016. Review of Anna Duszak / Grzegorz Kowalski (eds) 2015. *Academic Inter(Genres): Between Texts, Contexts and Identities*. Frankfurt am Main: Peter Lang. *The ESSE Messenger* (25.1), 143-146.